BBA in Human Resource Management: Scope and Career Roles

An emerging field of study today is Human Resource Management. For those who prefer dealing with people, this would be an interesting course. It involves understanding that no matter what the company does, people are essential for it. This course teaches one how to properly employ, develop, manage, and keep good staff within the organization.

The Scope of HR Management

The role of HR has been transformed immensely over the past ten years. HR is no longer simply an administrative or "paper-pusher" role. The field of HR is now seen as a strategic partner in helping to achieve corporate objectives. Students are increasingly getting interested in pursuing their careers in the role of HR management these days. One of the **top BBA colleges in Delhi NCR** is IMS UCC Ghaziabad.

Focus areas would include the following:

- **Talent Acquisition & Recruitment:**Identifying and recruiting suitable candidates.

- **Employee Relations:** Conflict resolution, preservation of organizational culture, and legal considerations.
- **Compensation and Benefits:**Developing systems for salaries, healthcare packages, and incentive schemes.
- **Learning and Development (L&D):**Educating employees to develop their expertise and move up within the organization.
- **Analytics:**Using analytics to gauge staff attrition rates, performance, and recruitment.

Career paths after a BBA degree in HR management

Career opportunities abound after graduating with a degree in Human Resource Management. Since people are the best asset that any organization can have, the **best BBA placements** occur in almost every industry. You can get employment in information technology, healthcare, media, and manufacturing, among others.

Typically, the job scenario post-graduation can be classified into three groups, namely entry-level opportunities, lucrative careers, and highly recruited sectors.

1. Entry-Level Careers & Salary Levels

After completing your BBA degree in Delhi NCR, one normally begins a career as an operational or corporate staff member. In India, the initial salary package for a fresher BBA HR graduate is usually between e2.5 and e4.5 LPA (Lakhs Per Annum).

Some common first-time jobs are:

- **HR Executive/Officer:**Dealing with the administrative tasks like onboarding documentation, database management, and being the initial contact point for any concerns from the employees. (Average entry salary: ~e3 LPA)
- **Recruitment Coordinator:**Cooperating with the respective recruitment manager to post job descriptions, sourcing resumes from portals like LinkedIn and Naukri, and scheduling interviews with the candidates. (Average entry salary: ~e3.5 LPA)
- **L&D (Learning & Development) Assistant:**Providing assistance related to planning corporate training programs, coordinating workshops, and ensuring compliance training completion rates. (Average salary: ~e3.2 LPA)

2. High-Impact Specialization & Career Tracks

After gaining 2 to 4 years of experience, specialization in one of the HR pillars will definitely enhance your market value. Some of your career options now include-

Human Resource Analytics Specialist

It combines statistics and psychology into one field. Your task will be to study metrics such as employee turnover rate, cost per hire, and employee engagement.

Organizations are spending a lot on optimizing their workforce. Being familiar with software such as Excel, Power BI, or HRIS like Workday and Darwinbox will make you a cut above the rest.

HR Business Partner (HRBP)

Not being confined to the Human Resource Department itself, the HR Business Partner functions right within the particular business department (e.g., Engineering/Sales). The HRBP works side-by-side with the Director of that business department in terms of their particular quarterly goals.

IMS Ghaziabad: offering the best course for BBA in HR

IMS Ghaziabad has a rich history of thirty-six years of excellence behind us, and as an institution, IMS places great importance on developing decision-making skills and confidence among its students, leading to integrity in them. Developing a comprehensive programme for them in all important disciplines of management, namely general management, finance, marketing, HR, etc.

Our BBA program in HR involves a six-semester duration that enables students to progress from basic knowledge to advanced management skills. The learning process is not confined only to the class environment, as we make sure that students learn through a wide range of other sources. If you are interested in BBA admission for a specialized course in HR management, consult with us or visit our website today!!